

# **SPONSORSHIP AGREEMENT FORM**

## **FOR**

# **IASTED INTERNATIONAL CONFERENCES**

### **About IASTED**

IASTED is a non-profit organization dedicated to promoting economic development through science and technology. Founded in 1977, IASTED has organized more than 400 conferences in over 25 countries. Today, IASTED continues to hold conferences where both scholars and members of industry can meet to share and exchange new ideas while encouraging international communication and collaboration.

### **Sponsorship Packages**

There are five different sponsorship packages available: **Platinum, Gold, Silver, Bronze, and Delegate**. Each level of sponsorship provides a different level of company exposure.

#### **PLATINUM**

**Cost: \$US 4000.00**

#### **Highlights of Sponsorship**

- **Hosting Recognition:** You will be recognized as the host of the conference dinner banquet.
- **Product Oriented Lecture:** You will have time to speak to conference delegates about your organization's new products and innovations.
- **Insert in Conference Package:** Every conference package will include an insert from your company, offering an opportunity for lasting company exposure.
- **Exhibition Opportunities:** You will be able to exhibit new company technology and research at a personal booth.
- **Prime Web Exposure:** Company profile, company logo, and link to your company's website will be featured at [www.iasted.org](http://www.iasted.org).
- **Special Thanks:** A formal thank you will be made at the welcome address and dinner banquet.

#### **Sponsorship Also Includes**

- 2 complimentary conference registrations; 4 VIP invitations to the dinner banquet.
- Logo and a brief company description featured in conference program, available to all delegates as well as online.
- Company logo included in marketing plan leading up to the event, as well as online through our website.

Contact IASTED: [Calgary@iasted.org](mailto:Calgary@iasted.org) or (+1-403-288-1195)

## **GOLD**

**Cost: \$US 3500.00**

### **Highlights of Sponsorship**

- Co-sponsorship of coffee breaks: Gain valuable company exposure during three of the six casual coffee breaks where you can meet and greet conference delegates. Company signage and promotional materials will also be prominently displayed.
- Exhibition Opportunities: Exhibit your company's technology and research, as well as other promotional material on tabletop displays.
- Web Exposure: Your company logo and a link to your company's website will be featured at [www.iasted.org](http://www.iasted.org).
- Special Thanks: A formal thank you will be made at the welcome address and dinner banquet.

### **Sponsorship Also Includes**

- 1 complimentary conference registration; 2 VIP invitations to the dinner banquet.
- Logo and a brief company description featured in conference program, available to all delegates as well as online.
- Company logo included in marketing plan leading up to the event, as well as online through our website.

## **SILVER**

**Cost: \$US 2500.00**

### **Highlights of Sponsorship**

- Exhibition Opportunities: Exhibit your company's technology and research, as well as other promotional materials on tabletop displays.
- Web Exposure: Your company logo and a link to your company's website will be featured at [www.iasted.org](http://www.iasted.org).
- Special Thanks: A formal thank you will be made at the welcome address and dinner banquet.

### **Sponsorship Also Includes**

- 1 complimentary conference registration; 2 VIP invitations to the dinner banquet.
- Logo and a brief company description featured in conference program, available to all delegates as well as online.
- Company logo included in marketing plan leading up to the event, as well as online through our website.

## **BRONZE**

**Cost: \$US 1500.00**

### **Highlights of Sponsorship**

- Web Exposure: Your company logo and a link to your company's website will be featured at [www.iasted.org](http://www.iasted.org).
- Special Thanks: A formal thank you will be made at the welcome address and dinner banquet.

### **Sponsorship Also Includes**

- 1 complimentary conference registration
- 2 VIP invitations to the dinner banquet.
- Logo and a brief company description featured in conference program, available to all delegates as well as online.
- Company logo included in marketing plan leading up to the event, as well as online through our website.

## **DELEGATE**

**Cost: \$US 500.00**

### **Highlights of Sponsorship**

- Covers the registration fees for a delegate from a developing country to attend the conference)
- Web Exposure: Your company logo and a link to your company's website will be featured at [www.iasted.org](http://www.iasted.org).
- Special Thanks: A formal thank you will be made at the welcome address and dinner banquet.

Company logo included in marketing plan leading up to the event, as well as online through our website

# SPONSORSHIP AGREEMENT FORM

## Sponsor *("Company" and "URL" will appear on our website.)*

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Website (URL): \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsoring** *(name and acronym of IASTED conference):* \_\_\_\_\_

Sponsorship Category**	Price (US Dollar \$)	Quantity
Platinum	\$4000.00	
Gold	\$3500.00	
Silver	\$2500.00	
Bronze	\$1500.00	
Delegate	\$500.00	

TOTAL \$ \_\_\_\_\_

## Contact Information

Contact Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

## Payment

Check/Cheque – Made payable to “IASTED” and must be in **US dollars drawn on US banks** or must be an **International Money Order/Bank Draft in US funds**.

VISA/MasterCard (**US dollars only**)

Card Type:  VISA  MasterCard

Credit Card Number: \_\_\_\_\_ Expiration Date (mm/yy): \_\_\_\_\_/\_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Security Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_